



hello!

My Curriculum Vitae

About Me

1. *This is me. This is Pedder.*

*A London based design manager, graphic designer
and creative artworker.*



Rachel Elizabeth Pedder

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“Design is where science and art break even”

— Robin Mathew



Rachel Elizabeth Pedder

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A highly motivated, committed, conscientious design manager, graphic designer & creative artworker. Excellent communication skills and attention to detail. Adaptable to working in pressured environments with tight deadlines for a broad range of clients from small to large.

Studio Manager & Senior Designer for Action on Hearing Loss London, UK
September 2019 - Present

- Managing and working on a range of design projects for stakeholders across the charity and regions
- Overseeing the day-to-day operations, delegating design projects with myself, a digital junior designer and external freelancers
- Design bespoke marketing material whilst working within the charity brand guidelines
- Attending, hosting, coordinating department meetings & taking responsibility for incorporating feedback into designs
- Responsible for handling the creative and design development, idea generation and draft layouts/storyboard preparation
- Managing all design workflow and QC'ing all offline design outputs
- Working and liaising with print companies
- Other general studio management duties, setting up equipment, managing freelance login and Adobe CC accounts

Freelance Graphic Designer and Creative Artworker London, UK
March 2012 - September 2019

- Projects for 2019:**
- Graphic Designer for Action on Hearing Loss
 - Graphic Designer for London Transport Museum
 - Creative Artworker for Marks & Spencer
 - Artworker for Oliver Agency: Spire Healthcare
- Projects for 2018:**
- Graphic Designer for Eye-D Creative
 - Graphic Designer for Barclays
 - Graphic Designer for Marks & Spencer
 - Graphic Designer for The Telegraph
 - Graphic Designer for Wella Haircare
 - Graphic Designer for Redington Ltd
- Projects for 2016/17:**
- Graphic Designer for British Red Cross
 - Graphic Designer for The Telegraph
 - Graphic Designer for Middlesex University
 - Creative Artworker for Lockton Companies Inc
- Examples of previous projects 2012 - 2016:**
- Graphic Designer for Houses of Commons
 - Magazine Designer for AJ Bell, Shares Magazine
 - Annual Report Designer for Shelter Scotland
 - Magazine Designer for Exterior Media
 - Creative Artworker for Saatchi & Saatchi
 - Magazine Designer at Condé Nast
 - Newspaper Designer for The Guardian
 - Graphic Designer for Analog Folk
 - Creative Artworker for Lebara
 - Conceptual Designer for CBRE
 - Events Designer for Middlesex University
 - Graphic Designer for CMC Markets
 - Point of Sale Designer for Fish Pie Creative
 - Digital Designer for Immediate Media
 - Graphic Designer for Transport for London
 - Intergrated Graphic Designer for BNP Paribas

Surface Pattern Designer, This is Rachel Pedder
April 2019 - Present

Rach x, trading name of This is Rachel Pedder is a start up surface pattern design and illustration enterprise designed and curated by myself. I create a range of unique surface pattern designs for apparel and accessories using UK based manufacturers. I also create one off wallprints. You can view my work here on my Instagram account: [thisisrachelpedder](#) and Etsy Shop: [thisisrachelpedder](#)

Web / Graphic Designer Axios Systems PLC, Edinburgh, Scotland
July 2010 - February 2012

- In-house designer working within a busy marketing department for global IT Service Management software
- Assisting the Design Manager with a broad range of global design tasks online and offline from concept to print, working closely with all international offices on a regular basis

Northumbria University
September 2006 - July 2009

BA (with honours) in Graphic Design.
Grade: 2.1

Northumbria University
September 2005 - June 2006

Certificate of Higher Education in Design for Industry.

Newcastle College
September 2003 - June 2005

BTEC National Diploma in Photography
Grade: Merit, Distinction, Distinction

Hobbies & Interests

- Fitness ●●●●●●●●●●
- Cooking ●●●●●●●●●●
- Textile Design ●●●●●●●●●●
- Entrepreneurship ●●●●●●●●●●
- Reading ●●●●●●●●●●
- Learning Portuguese ●●●●●●●●●●

Design skills:

Adobe Indesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Typography	●●●●●●●●●●
Layout	●●●●●●●●●●
Creative Artworking	●●●●●●●●●●
Conceptual Design	●●●●●●●●●●
Art Direction	●●●●●●●●●●
Retouching	●●●●●●●●●●
Advertising	●●●●●●●●●●
Packaging Design	●●●●●●●●●●



**Do you like
what you see?**



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